| | Measurement Target | Metrics | |
		Internal	External
Product	Product	Running tested features	Customer satisfaction
		Build status	Progress as working code
	Test plans	Number of test cases	
	Source code	Technical debt in categories	
		Technical debt in effort	
		Violations of static code analysis	
	Features	Task's expected completion date	Business value delivered
		Task done	
		Effort estimate	
		Story complete percentage	
	Requirements	Requirement's cost types	
		Percentage of stories prepared for sprint	
	Defects		Defect trend indicator
			Predicted number of defects
Process	Testing	Defect count	Number of bounce backs
		Test success rate	Fault slips
		Test failure rate	
		Defects deferred	
		Test coverage	
		Test growth ratio	
	Implementation	Velocity	Story flow percentage
		Number of unit tests	
		Completed web pages	
		Cost performance index	
		Schedule performance index	
		Planned velocity	
		Common tempo time	
		Check-ins per day	
		Fix time of failed builds	
	Requirements engineering	Velocity of elaborating features	
	Whole development cycle		Cycle time
			Lead time
			Processing time
			Queue time
			Maintenance effort
			Work in progress
			Variance in handovers
			Throughput
			Queue
			Implemented vs. wasted requirements
Resources	Team		Team effectiveness
	Customer	Revenue per customer	